

THE *Arts* IN KETTERING

Embrace

Creativity





It's Who We Are

The arts enhance, elevate and energize communities, and nowhere more so than in Kettering, where the arts have significantly contributed to the City's identity and quality of life.

For 35 years, Rosewood Arts Center has offered hands-on experiences in the visual and performing arts. Visitors participate annually in classes, gallery exhibitions, theatre performances, studio visits, special events and festivals. The Arts Center is dedicated to enhancing the quality of life for its residents and participants through creative engagement and innovation.

With its annual arts and cultural programs impacting tens of thousands of people of all ages, the Arts Center is one of the most widely-used City resources. No other organization in Southwest Ohio delivers the scope of high-quality and diverse arts offerings for the breadth of population the Arts Center serves.

Rosewood Arts Center's success stems from our citizens' strong commitment to the arts, the Center's creative leadership and staff, and its widely ranging programs. Its growth and accomplishments have occurred in spite of its outdated facility—the repurposed former Rosewood Elementary School.



Renovation—

Consistent with the City's long history of efficiently repurposing buildings, Kettering will advance the arts by renovating the Rosewood location to serve patrons more effectively.

Because of the age and condition of the Rosewood structure, which was built in 1965, significant building components need replacement and upgrading. Bringing the building up to code, providing better access and safety, replacing the roof and windows, repairing brick surfaces, upgrading restrooms with ADA compliant facilities, increasing access for all patrons, and conditioning the facility for year-round use—these, and more, all come with the City's successful legacy of maintaining its buildings for best use by the community.

The City of Kettering is committed to renovating the facility over the course of the next three years at a cost of \$4.8 million.

The Rosewood Legacy



The Next Step



Kettering's proposed Rosewood Arts Center will function like an Arts Center and look like an Arts Center, no longer as a repurposed elementary school. And for the first time, it will offer in-demand programs year-round.

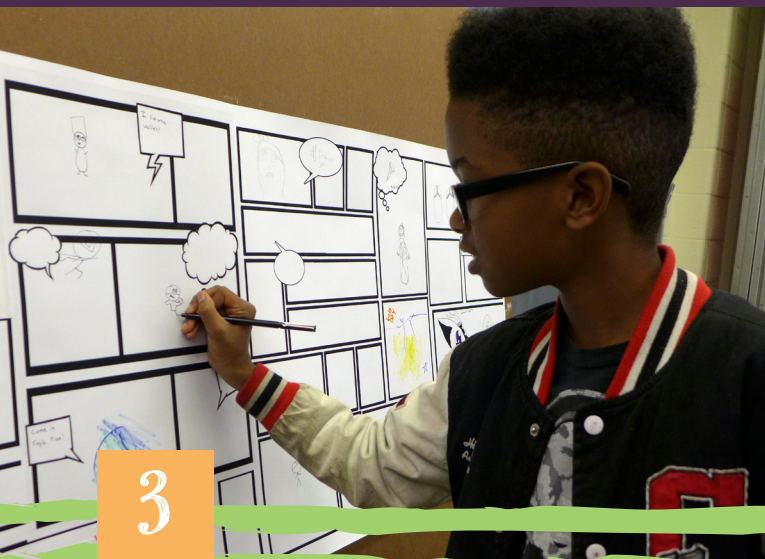
While preparing the building for future years of service, additional planning is underway to create a stronger sense of place where arts education, artmaking and art appreciation can flourish.

To take the Arts Center to the next step, the City is partnering with the community, through the Kettering Parks Foundation, to achieve this goal: the reinvention of the Rosewood Arts Center.

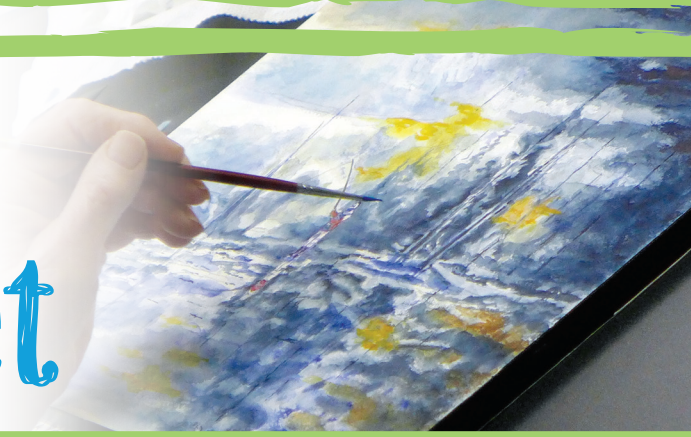
The Reinvented Rose Arts Center—A Com

The benefits to the community will go beyond paint on a canvas, clay in a kiln, or a personalized stained glass ornament. Your strategic philanthropic investment will result in proven results of arts involvement for more people in more ways for more years to come. National studies have proven the following:

- The arts lead to higher civic engagement and social cohesion.
- Students engaged in arts learning have higher grades, higher scores on standardized tests, and lower drop-out rates.
- Youth develop problem-solving and creative skills through hands-on art.
- The arts spark and develop creativity, one of the top 5 skills sought by business leaders among their employees.
- Experience with the arts typically leads to better emotional well being and is especially powerful with people with disabilities.
- The arts promote health and healing, both mentally and physically, as evidenced by hospitals nationwide offering art therapy.



ewood community Asset



The arts center reinvention will be supported by visionary community members in a public – private partnership. Because of the extent of the City's renovation work, the reinvention portion of the Arts Center is projected to cost \$1.5 million.



Reinventing internal spaces will support the community's priorities by doing the following:

- Updated theater space with 150 fixed seats.
- Improved exhibition capacity for the Gallery
- A new dance floor for the Center's most popular program
- Improved arrangement of studio spaces and, with it, increased collaboration
- Increased storage space for equipment and works in process
- Reimagined overall layout for the Arts Center that welcomes people and provides the safety of building control and security.



Reinvention—

Rosewood Arts Center's Future

Arts Center students and instructors will benefit with:

- ⑥ An increased capacity to serve more students, thereby addressing wait lists
- ⑥ More extensive summer programs offered, especially for adults
- ⑥ An increase in the nature and depth of instruction
- ⑥ The attraction of additional artists who need the more advanced facilities and who, in turn, attract and serve additional students of differing levels of accomplishment
- ⑥ An increase in opportunities to experience new techniques and observe practitioners of different creative disciplines

The reinvention of the Rosewood Arts Center will also add such intangible benefits as:

- ⑥ A building that is artistically inviting, sparking creativity by encountering art throughout the facility
- ⑥ A sense of place for artists and students where they can identify their talents and create a community within their art
- ⑥ A sense of community pride in the Arts Center consistent with other Kettering facilities
- ⑥ An enhancement of students' inspiration and affirmation by displaying their works in new and exciting ways
- ⑥ An encouragement for students to learn, engage in more independent learning, and find fulfillment in making their own art.





The renovation and reinvention of Rosewood Arts Center is an investment in the region's most outstanding, multi-disciplinary arts education destination.

The City's **renovation** portion will sustain

the building, bring it up to code, and make it more safe, useable, and efficient.

The community's **reinvention** portion will expand the Art Center's distinctive programs and enhance the intangibles -- more essential in advancing the arts than in almost anything else.

One Kettering artist remarked, "As an artist, when I walk into a space that feels like 'art is made here,' I become far more engaged."

And that's the difference donors will make in advancing the arts in Kettering through its reinvented Arts Center. Thoughtful, public-spirited donors can partner with one another and with the City to make certain the arts will continue to thrive in Kettering.

"The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty."

American Art Association



Reinvention—

Your Opportunity to Embrace Creativity



Today the arts are thriving in Kettering. But what about tomorrow?

Offering the region's sole multi-disciplinary arts education programs, Rosewood Arts Center provides a strategic blueprint to advance the arts for our residents. This can only continue if we move beyond **renovation** to **reinvention**.

Advancing the arts is strategic to a future thriving community.

Please consider a leadership role in advancing the arts *in* Kettering and *for* Kettering.

Gifts of all sizes are needed and will be deeply appreciated.

The Kettering Parks Foundation, a 501(c)3 organization, is prepared to accept your gifts and issue a receipt you can use for tax purposes. The foundation will accept your gifts of cash, securities, real estate, and other items of value that can be liquidated and used for this project.

Thank you for every consideration you give to making a generous gift.

ROSEWOOD ARTS CENTER

Suggested Naming Options

\$300,000

Theater

\$175,000

Entry Lobby

\$100,000
Per Studio

Ceramics Studio

Painting/Drawing Studio

Jewelry/Glass Studio

Dance Studio

Children's Art Studio

\$50,000

Administrative Suite

\$25,000

Dark Room

\$10,000

(3) Individual Offices in Administrative Suite

(2) General Art Studios

Technology (*equipping rooms/offices with specific equipment*)

Meeting Room

Kiln Room



KETTERING PARKS
FOUNDATION
Improving the Quality of Life

3600 Shroyer Road
Kettering, Ohio 45429-2799
(937) 296-2454
www.ketteringparksfounddation.org

ROSEWOOD ARTS CENTER

Frequently Asked Questions

What is this project?

The City of Kettering's multidisciplinary arts education program is located in an aging elementary school and, continuing to use the school's name, is known as the Rosewood Arts Center. This project provides needed renovations and upgrades to make a reinvented facility more effective as an arts education and exhibition facility.

Why is the City doing this project?

The City of Kettering is widely known and respected for maintaining its public buildings. This project will make necessary repairs (e.g., roofing, windows, HVAC, accessibility, etc.) and will prolong its use.

The City's repair plans offer a unique opportunity to simultaneously reinvent the facility at a reasonable cost to become a fully functioning arts center.

What will the project cost?

The City is bearing the cost of the necessary renovations (\$4.8 million) and asking the community to contribute toward the improvements to advance the arts education and exhibition activities (about \$1.5 million).

Why is the City asking for donations for this project?

In most cities, including Kettering, arts facilities are funded by a combination of public funds and private donations. The Kettering Parks Foundation exists to facilitate private donations for these projects.



Why is this project important?

The arts have been an integral part of the Kettering community and continue to help define the City's identity.

Who uses the Arts Center?

The current Arts Center is one of Kettering's most frequently used public facilities, serving both Kettering residents and neighbors from surrounding communities.

Where is the Arts Center?

The Arts Center is located adjacent to the Kettering Recreation Center in the eastern part of the City.



What new features will the renovated facility offer?

The upgrade of the building will improve lighting, ventilation, safety, accessibility, and similar essentials. Donor contributions will provide specialized instructional equipment and an environment that stimulates artistic expression.

Will donations be tax deductible?

Donations to the Kettering Parks Foundation for this project will be receipted for tax purposes.

Are recognition opportunities available?

The Gallery, studios and other rooms are available for recognition. A schedule of recognition options is available. All donors will be recognized on a donors' appreciation display.



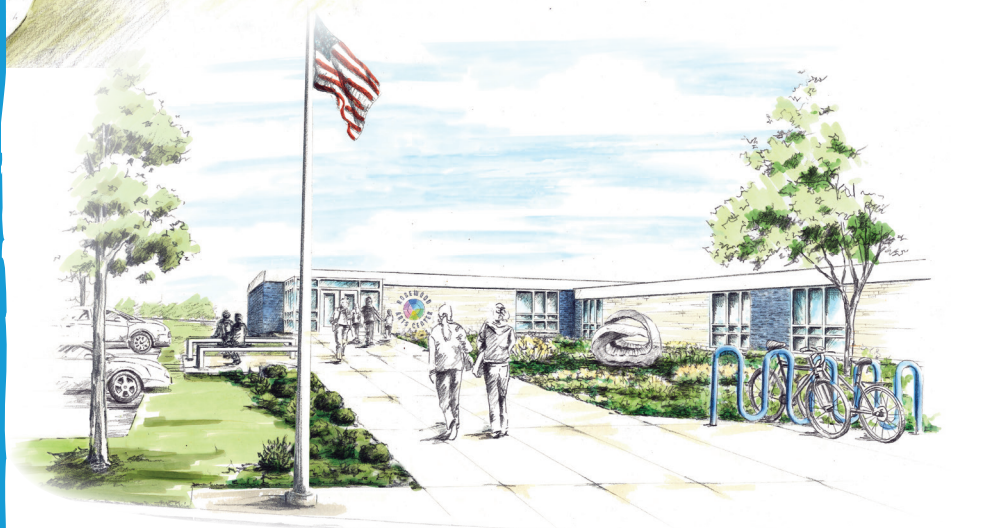
Gifts of all sizes are needed and will be deeply appreciated.
Thank you for every consideration you give to making a generous gift.

ROSEWOOD'S REINVENTED ARTS CENTER

Offering the region's most frequented multi-disciplinary arts education programs, Rosewood Arts Center provides a destination to advance the arts for the children and adults of the region.

The *reinvention* of the Rosewood Arts Center will add benefits such as:

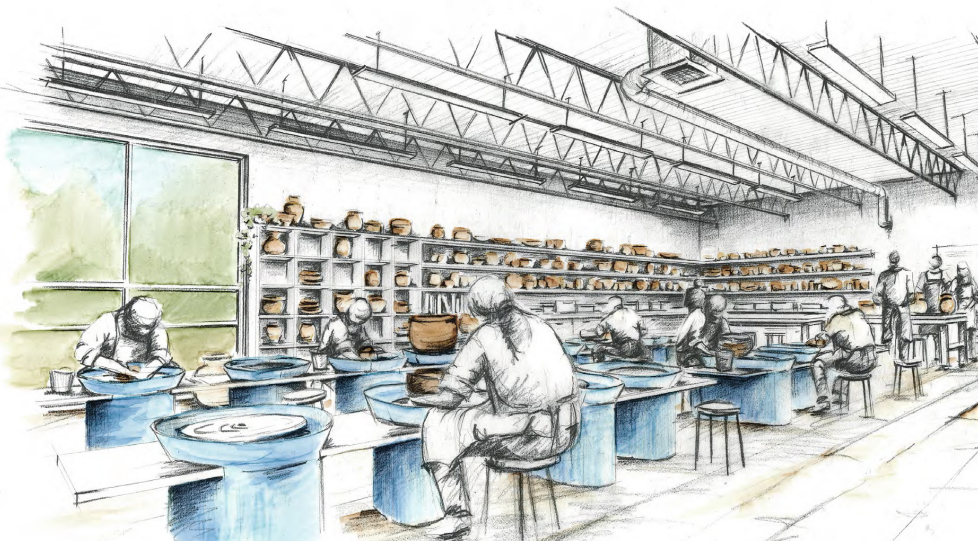
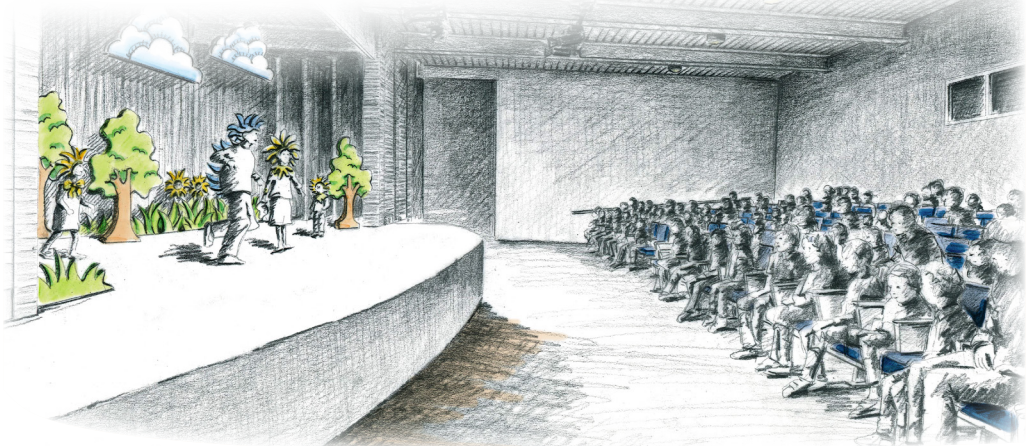
- A building that is artistically inviting, sparking creativity by encountering art throughout the facility.
- Reimagined layout of educational spaces that welcome people and encourages collaboration between different artistic practices



Artists and students will benefit from:

- A "sense of place" for artists and students with which they can identify their art and create a community within their art
- Performing art space to provide all ages opportunity to build confidence, strengthen character, expand creativity and self expression

- An encouragement for students to learn, engage in more independent learning, and find fulfillment in making their own art.
- An increase in opportunities to experience new techniques and observe practitioners of different creative disciplines.



The initial goal of the Foundation is \$1.5 million to be raised by June of 2023

The Kettering Parks Foundation's contribution will expand the Kettering Art Center's distinctive programs and provide the necessary art studio equipment to advance the arts in the Community.

The community's **reinvention** portion will expand the Center's distinctive programs and enhance the intangibles—more essential in advancing the arts than in almost anything else.

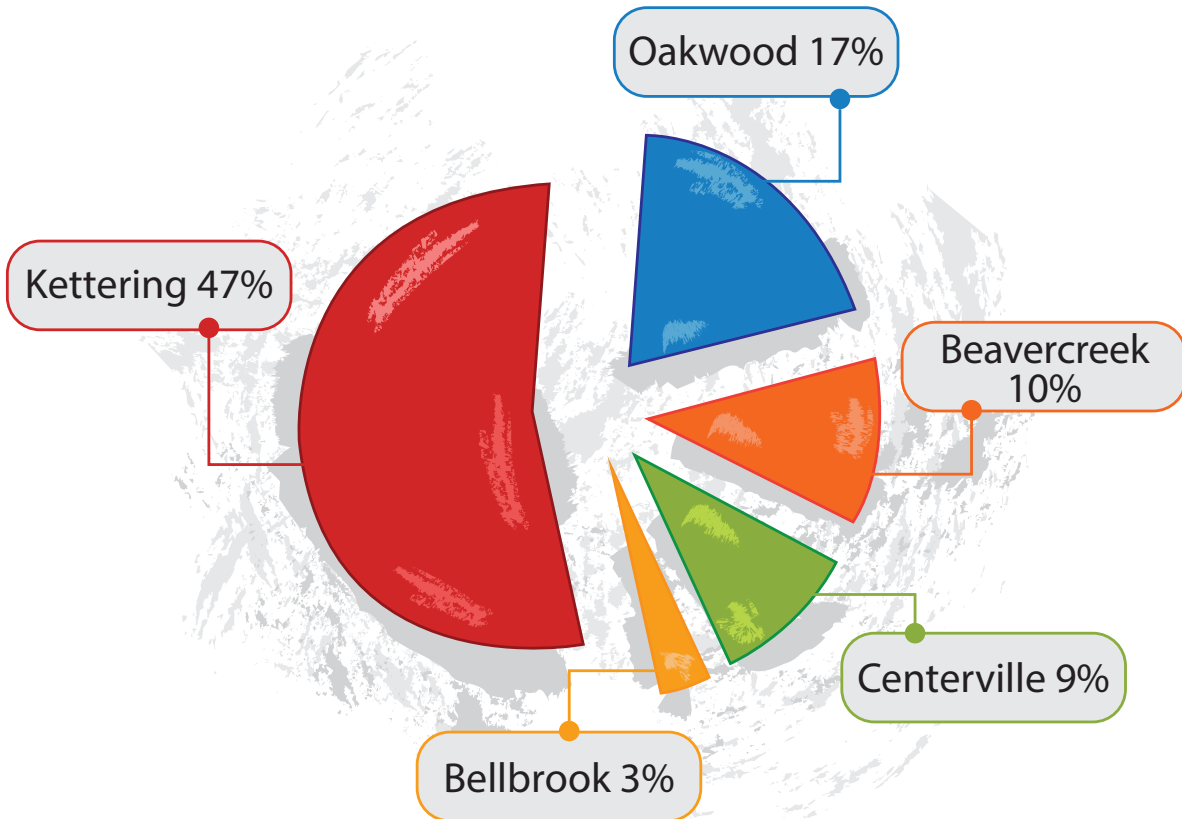
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www.ketteringparksfoundation.org

Arts Center Participation



Rosewood Gallery, by the numbers

31 States
Represented
by Artists

Gallery Visitor
Attendance
in 2019:
2,669

Number of
Exhibitions
in 2019:
12

Number of
Artists featured
in 2019:
138

Classes, by the numbers

Number of
Classes Offered
in 2019:
428

Youth
Attendance:
9,326

Adult
Attendance:
5,394

Independent
Studio Use
Attendance:
2,742

ROSEWOOD'S **REINVENTED** ARTS CENTER

Yes!

It is time to advance the arts in Kettering. I/we want to help lead the way.

My/our commitment to the reinvented Arts Center totals \$_____ and I/we plan to fulfill it by gifts on this schedule:

\$_____ in 2022

\$_____ in 2023

\$_____ in 2024

The Kettering Parks Foundation considers this commitment to be a good faith expression of intent and not a legally binding contract.

Gifts made to the Kettering Parks Foundation are promptly receipted for tax purposes.

Name(s) _____

Address _____

City _____ State _____ Zip _____

Preferred Phone _____

Email _____

Recognition Name(s) _____

_____ Maintain anonymity for my gifts.

Signature(s) _____ Date _____

_____ Date _____



Please make checks and other gifts payable to:

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