

### October 17, 2022

### Dear Friends,

The Arts enhance, elevate and energize communities and nowhere more so than at the Kettering Rosewood Arts Center, where the arts have significantly contributed to the advancement of art education in the Greater Miami Valley region. For 35 years, the Rosewood Arts Center has offered hands-on experience in the visual and performing arts. To take the Arts to the next level, the City of Kettering and the Kettering Parks Foundation have partnered together to improve the aging Rosewood Arts Center facility to create a stronger sense of place where arts education, art making and art appreciation can flourish.

The City has committed to renovating the infrastructure of the facility at the cost of \$4.8 million and through the efforts of this public private partnership; the Kettering Parks Foundation is committed to raising \$2 million for all of the furnishings, fixtures, equipment and completion of the interior finishes for the theater space and exterior landscaping. To date the Foundation has raised \$1.23 million in pledges and gifts.

Help us keep the arts alive in the region and reach our financial goal of \$2 million by January 2023. Your contribution will allow Rosewood Arts Center to continue to serve the Greater Miami Valley with exceptional art education services and contribute to the innovative and creative spirit of our region. You can donate online at www.ketteringparksfoundation.org or via mail with the enclosed donation card.

Thank you for your consideration of a donation to the Kettering Park Foundation to support the Rosewood Arts Center. The Foundation guarantees that 100% of your contribution will go towards the campaign and will keep the arts alive and growing for decades to come.

# **Art Center Benefits**

- The arts lead to higher civic engagement and social cohesion.
- Students engaged in arts learning have higher grades, higher scores on standardized tests, and lower dropout rates.
- Youth develop problem-solving and creative skills through hands-on art.
- The arts spark and develop creativity, one of the top 5 skills sought by business leaders among their employees.
- Experience with the arts typically leads to better emotional wellbeing and is especially powerful with people with disabilities.
- The arts promote health and healing, both mentally and physically, as evidenced by hospitals nationwide offering art therapy.
- More extensive summer programs offered, especially for adults.
- An increased capacity to serve more students, thereby addressing wait lists.







## Art Center Studios

- New entrance and lobby area
- New welcome desk and check in
- Gallery Space with improved display options
- Specialized Art Studio for Youth
- Dance Studio with state of the art flooring
- Expanded Ceramics Studio, separate glazing room and new ventilation system
- New Metal and Glass Studio
- New Print Making Studio
- Updated Theater with 150 fixed seats, new lighting, sound and improved stage area
- Updated Photography Studio
- New Community Meeting Room

# **Donation Form**

The Kettering Parks Foundation hopes you consider donating to the Legacy for the Arts - Rosewood Art Center Campaign. You can scan the QR code or go directly to the website:

www.justgiving.com/campaign/Rosewood-Reinvention

| Name:  |               |  |
|--|---------------|--|
| Address:   |               |  |
| City:  | State: Zip:   |  |
| Phone:   |               |  |
| Email:   |               |  |
| Yes, I want to support the Kettering Parks<br>Foundation with a gift of: |               |  |
| □\$25 □\$50  | □\$100 □\$250 |  |
| □\$500 □\$1,00   | 0 \$          |  |
| My/our commitment to the reinvented Arts Center                          |               |  |

gifts on this schedule:

| \$<br>in 2022 |
|---------------|
| \$<br>in 2023 |
| \$<br>in 2024 |

## Credit Card Number: Expires: Authorized Signature:





## **Connect with Friends**

Help us keep the arts alive by connecting with other arts enthusiasts on your social network. Our partnership with Blackbaud's JustGiving platform will offer you a direct link to sharing our "Legacy for the Arts Campaign" with your friends, family and colleagues. Help us spread the word and keep the arts alive in the Greater Miami Valley Region.

Scan the QR code to access the JustGiving page and help us achieve our fundraising goal or find it on the website:

### www.justgiving.com/campaign/Rosewood-Reinvention



#### Gifts of all sizes are needed and will be deeply appreciated.



The Kettering Parks Foundation, a 501(c)3 organization, is prepared to accept your gifts and issue a receipt you can use for tax purposes. The Foundation will accept your gifts of cash, securities, real estate and other items of value that can be liquidated and used for the project.

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## **KEEPING THE ARTS ALIVE**